



QB Collective to Acquire National Football Academy

Acquisition strengthens the pro-quarterback pipeline with 40 events held nationwide to elevate training and expertise in the youth football sector with launch of QB Collective Academy

San Francisco, CA, January 23, 2020 — QB Collective, a leading pro-style coaching and quarterback development company, today announced an agreement to acquire long-standing youth quarterback training company National Football Academy (NFA). The acquisition expands QB Collective’s national footprint adding 40 fully immersive, multi-day quarterback and whole athlete development events scheduled for launch in 2020 as QB Collective Academy.

“There wasn’t a better group in the country to partner with than NFA. Having trained 30,000 plus quarterbacks over the last two decades, their team represents true subject-matter experts in the evaluation and development of the early-stage quarterback,” said QB Collective Founder Richmond Flowers. “Combining NFA’s existing infrastructure and track record with the world-class resources of QB Collective, our pipeline connecting knowledge and leadership from the best coaches in the world to athletes at all levels across the country will strengthen immensely.”

“Darin, Dub, myself and our national team of NFA Coaches are incredibly excited to join QB Collective,” said NFA’s JC Boice. “The positive impact this will have on the quarterback development industry and football is quite significant. The opportunity to allow these quarterbacks access to the very same education and leadership as the NFL’s biggest stars is unprecedented.”

About QBC

QB Collective is a collective of today’s brightest and most innovative coaches and sports-related experts collaborating to change the future of football by developing the “whole athlete.” As the only pro-style development pipeline for quarterbacks, QB Collective’s curriculum is created and executed by world-class NFL coaches for athletes both on and off the field.

About NFA

Since 1988, NFA has provided complete quarterback development solutions for coaches, players and parents. NFA curriculums focus on improving player self-confidence, leadership and on-field performance.

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